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FEDERAL COMMUNICATIONS COMMISSION

In re Applications of: MM Docket No.: 97-76 POSITIVE ALTERNATIVE RADIO, INC. File No.: BPED-290327MH Channel 201A Point Pleasant, West Virginia For Construction Permit for a New Noncommercial Educational FM Station THE UNIVERSITY OF WEST VIRGINIA File No.: BPED-921023MB BOARD OF TRUSTEES Channel 201A/Channel 201B1 Huntington, West Virginia For Modification of Facilities of Station WHUL-FM Huntington, West Virginia

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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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Courtroom 1
FCC Building
2000 L Street, N.W.
Washington, D.C.

Wednesday, March 26, 1997

The parties met, pursuant to notice of the Judge at 9:15 a.m.

BEFORE: HON. JUDGE STEINBERG

Administrative Law Judge

APPEARANCES:

On Behalf of the University of West Virginia Board of Trustees:

WILLIAM D. SILVA, ESQ. 5335 Wisconsin Avenue, N.W. Washington, D.C. 20015 (202) 362-1711

APPEARANCES CONTINUED:

On Behalf of Positive Alternative Radio, Inc.:

CARY S. TEPPER, ESQ.
Booth Freret & Tepper, PC
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(202) 296-9100

On Behalf of the FCC Chief Mass Media Bureau:

SONIA A. GREENAWAY, ESQ.
JAMES W. SHOOK, ESQ.
Federal Communications Commission
2000 L Street, N.W.
Washington, D.C. 20554
(202) 418-2265

FEDERAL COMMUNICATIONS COMMISSION

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WITNESSES:

<u>DIRECT CROSS REDIRECT RECROSS DIRE</u>

None.

Hearing Began: 9:15 a.m. Hearing Ended: 9:30 a.m.

1 PROCEEDINGS 9:15 a.m. 2 JUDGE STEINBERG: This is a prehearing conference 3 in MM Docket Number 97-76 involving the application of 4 Positive Alternative Radio, Inc. for a construction permit 5 6 for a new noncommercial educational FM station in Point Pleasant, West Virginia and the mutually exclusive 7 application of the University of West Virginia Board of 8 Trustees for modification of the facilities of noncommercial 9 educational station WMUL FM, Huntington, West Virginia. 10 The case was set for hearing by hearing 11 12 designation order released February 24th, 1997. By order released February 27th, 1997, the chief administrative law 13 14 judge assigned the case to me and set the date of the hearing for August 12th, 1997. By order prior to prehearing 15 16 conference released on March 4th, 1997, I set the intermediate procedural dates and directed counsel for the 17 parties to meet to discuss certain matters. 18 19 Let me take the appearances first. For Positive 20 Alternative Radio, Inc.? 21 MR. TEPPER: Good morning, Your Honor. Cary 22 Tepper. 23 JUDGE STEINBERG: For the University of West 24 Virginia Board of Trustees? 25 MR. SILVA: William Silva.

1	JUDGE STEINBERG: And for the Chief Mass Media
2	Bureau?
3	MS. GREENAWAY: Sonia Greenaway.
4	MR. SHOOK: And James Shook.
5	JUDGE STEINBERG: Okay. Let me ask whether the
6	counsel have met to discuss the matters mentioned in the
7	order prior to prehearing conference.
8	MR. TEPPER: Your Honor, we have discussed
9	settlement and discovery both through telephone
10	conversations and exchange of proposals. I circulated some
11	facsimile documents this morning. On behalf of Positive
12	Alternative Radio, we had a technical consultant look at the
13	engineering proposals of each applicant and come up with a
14	way to resolve the mutual exclusivity.
15	We shared that proposal with opposing counsel.
16	And it's my understanding that his client is currently
17	considering that and possibly seeking their own technical

JUDGE STEINBERG: Okay. Do you want to add anything to that, Mr. Silva?

of proposed discovery should that become necessary.

18

19

MR. SILVA: Well, Your Honor, I would just add
that Marshall University which is actually the locus of the
radio station is in the process of, as Mr. Tepper said,

counsel to review it. And we also came up with an outline

retaining engineering counsel to review the proposal.

- 1 It's -- it takes a little bit longer because it's a state
- 2 school and they have to go through somewhat of a
- 3 bureaucracy.
- But our goal is to try to find an engineering
- 5 solution to the problem if at all possible or to the mutual
- 6 exclusivity. And we would just ask if -- I know that you've
- 7 set forth a schedule already, but -- and I'm sure we can
- 8 meet most of those dates.
- I can't give you a definitive date as to when this
- 10 process will conclude. But we are moving forward I think
- with deliberate speed on this and hope to get back to Mr.
- 12 Tepper very soon.
- _ 13 JUDGE STEINBERG: Okay. The only thing I have to
 - 14 say is the firm date is the August 12th date and the dates
 - in-between are flexible --
 - MR. SILVA: Okay.
 - JUDGE STEINBERG: -- or the dates leading up to
 - that are flexible. But I set July 1st as the preliminary
 - 19 engineering exchange date and July 11th for completion of
 - 20 all discovery. And this is only March, almost April. So
 - 21 that should be plenty of time to do whatever you need to do.
 - 22 But I do want to say that the intermediate dates are
 - 23 flexible.
 - MR. SILVA: Thank you, Judge.
 - JUDGE STEINBERG: How about any discussion on

- share-time arrangements?
- MR. SILVA: Well, we really haven't discussed
- 3 share-time. I think the focus has been on trying to find an
- 4 engineering solution. I -- I just -- I think it would be
- 5 difficult in light of the nature of the two applicants to
- 6 work out a share-time. WMUL is in effect a college radio
- 7 station on the campus of Marshall University. And Mr.
- 8 Tepper's client is up the road a piece in Point Pleasant.
- 9 So, I mean, I'm not sure that that would be a viable
- 10 solution. But I -- you know, I certainly would leave it
- 11 open.
- MR. TEPPER: I have discussed those matters with
- _ 13 my client, Your Honor. And as Mr. Silva indicated, the
 - 14 programming objectives of the two clients are vastly
 - 15 different. My client is a religious broadcaster. And
 - 16 oftentimes, religious broadcasters find it difficult to
 - 17 share time with broadcasters who have different formats. So
 - 18 I don't -- I honestly don't think that's going to be a
 - 19 possible solution. But let's progress with the discussions
 - we've had and see where they go.
 - MR. SILVA: Your Honor, the other complication
 - 22 here is the licensee is the government -- or the state of
 - 23 West Virginia. And, you know, that would be a -- complicate
 - things. Their format might complicate issues with the state
 - government. So that's why we've pretty much focused on

- 1 trying to find an engineering solution to the problem.
- JUDGE STEINBERG: Okay. Any -- any questions on
- 3 the scope of the issues, Mr. Tepper?
- 4 MR. TEPPER: No, other than the fact that it's
- 5 been a long time. We've got to refresh our memories on all
- of these. But I think Bill and I are in agreement as to
- 7 where we need to go.
- 8 JUDGE STEINBERG: Okay. Mr. Silva, any questions
- 9 on the scope of the issue?
- 10 MR. SILVA: Yes, I don't have any question in
- 11 particular. I -- I -- it's -- it's my understanding that at
- this stage of the case, the -- we're going to explore the
- _ 13 307(b) issue. And if that's not dispositive, then I suppose
 - 14 we move on to the next phase. Is that -- that's what was
 - 15 contemplated.
 - 16 JUDGE STEINBERG: My understanding -- Mr. Shook
 - 17 and Ms. Greenaway, do you want --
 - MR. SHOOK: Well, the problem with that is there
 - 19 wouldn't be a next phase at this point. We're either going
 - to resolve it under 307(b) or you're going to resolve it
 - 21 through, you know, your engineering situation to, you know,
 - 22 avoid the mutual exclusivity there. You know, for all
 - 23 practical purposes, there are not any comparative criteria
- 24 to judge one of you against the other outside of 307(b).
- JUDGE STEINBERG: The way I read the hearing

- designation order is if I can make a decision based upon
- 2 307(b) considerations, then I'll do so. If I can't, what I
- 3 would plan to do is issue a partial initial decision
- 4 saying -- resolving or not -- actually not resolving the
- 5 307(b) issue, and then holding the case in abeyance until
- 6 the issuance of some kind of noncommercial educational
- 7 comparative criteria.
- 8 MR. SILVA: Your Honor, could I ask, is there any
- 9 time frame on that that counsel -- Bureau counsel could
- 10 share with us?
- JUDGE STEINBERG: Oh, I don't -- if you can share.
- MR. SHOOK: It would be entirely speculative.
- JUDGE STEINBERG: Yes, that's what I thought.
 - MR. SHOOK: We await as well as you.
 - JUDGE STEINBERG: I -- I have the feeling it's not
 - on anybody's front burner.
 - MR. SHOOK: If you happen to have any good friends
 - in Policy and Rules, perhaps you could discover it but --
 - 19 JUDGE STEINBERG: Okay.
 - MR. SILVA: Well, I just note that these
 - 21 applications were filed back in '92.
 - JUDGE STEINBERG: Well, they're progressing.
 - MR. SHOOK: For better or worse, commercial
 - 24 applicants are in the same situation.
 - JUDGE STEINBERG: Yes. Now, on -- I quess with

- 1 respect to discovery, you'll get to that if you can't reach
- 2 some kind of agreement. And I think there's -- there's
- 3 plenty of time in the schedule -- built into the schedule to
- 4 -- to do whatever discovery you need to do. I would just
- say that if there are any disagreements during discovery,
- that you work them out yourselves. Don't come to me unless
- 7 you hit an absolute brick wall.
- 8 I think both of you are experienced enough to know
- 9 what you can -- what you're entitled to and what you're not
- 10 entitled to. And sometimes it's better to just -- just
- 11 compromise your differences rather than have to -- have to
- get a ruling from me. But so please work in good faith to
- _ 13 try to reach any kind of accommodation with respect to
 - 14 discovery.
 - How about joint engineering? Does everybody agree
 - to joint engineering on the 307(b) issue?
 - 17 MR. TEPPER: Yes.
 - JUDGE STEINBERG: Okay. Mr. Silva, you --
 - MR. SILVA: Yes, Your Honor.
 - JUDGE STEINBERG: Okay.
 - 21 MR. SILVA: We would be agreeable to that.
 - JUDGE STEINBERG: Okay. That's good. What's the
 - 23 status of publication?
 - MR. SILVA: We -- we have published -- of course,
 - 25 we're the -- a radio -- I mean, we're on the air. So we ran

- the notice over the air, and we'll file our certification of
- 2 that shortly.
- JUDGE STEINBERG: Okay. Mr. Tepper?
- 4 MR. TEPPER: My client is in the process of
- 5 publishing. We ran into a little snag. The hearing
- 6 designation order that was mailed to us did not have the
- 7 fourth page. And although I should have realized that
- 8 publication was required when I went through this and
- 9 outlined what was required, I overlooked it. And then when
- I got a duplicate copy and saw page 9, I immediately called
- 11 opposing counsel as well as Mr. Shook's office and
- instructed my client to immediately publish. And it's being
- 13 done right now.
 - 14 JUDGE STEINBERG: Okay. That's all I have on my
 - 15 agenda. Is there anything else anybody wants to discuss?
 - 16 Okay. Mr. Tepper?
 - MR. TEPPER: No -- no, Your Honor.
 - 18 JUDGE STEINBERG: Mr. Silva?
 - MR. SILVA: No, Your Honor.
 - JUDGE STEINBERG: Mr. Shook?
 - MR. SHOOK: No, Your Honor.
 - JUDGE STEINBERG: Okay. Then I quess that's it.
 - 23 And good luck on settling the case. I think it's a far
- 24 better alternative than going to hearing. I think everybody
- 25 would agree to that. If you need another conference or if

- 1 you need any -- any help working things out or if you want
- 2 an informal conference, just call me and -- and we'll
- 3 arrange for it.
- 4 MR. TEPPER: Your Honor, in the event that we do
- 5 reach a settlement on engineering matters, I imagine Mr.
- 6 Silva and I would call you and just try to coordinate how
- 7 you want that to be approached.
- 8 JUDGE STEINBERG: Well, I would -- if you work --
- 9 if you work out a settlement, I want you to let Mr. Shook or
- 10 Ms. Greenaway know --
- MR. TEPPER: Sure.
- JUDGE STEINBERG: -- and so that they can give it
- 13 to their engineers just to make sure that there's no problem
 - 14 I -- that the Bureau can see no problem with it. And I
 - 15 suppose then you would submit amendments and -- engineering
 - 16 amendments.
 - 17 The Bureau would comment on them and then when --
 - 18 when they're accepted, when you file something to say that
 - 19 the mutual exclusivity no longer exists, grant both
 - 20 applications and the Bureau said, yes, grant both
 - 21 applications, then I can grant them. I suppose that's the
 - 22 way it will go unless you want to roll them all into one.
 - 23 But I -- you know, check with the Bureau first so that there
- 24 are no surprises.
- MR. TEPPER: Okay.

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JUDGE STEINBERG: Okay. That's it. Thank you
   1
        very much for coming. I appreciate the company.
   2
   3
                   MR. TEPPER: Thank you.
                   JUDGE STEINBERG: We're off the record now.
   4
                   (Whereupon, at 9:30 a.m. on Wednesday, March 26,
   5
        1997, the hearing adjourned.)
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REPORTER'S CERTIFICATE

FCC DOCKET NO.:

97-76

CASE TITLE:

Positive Alternative Radio, et al.

HEARING DATE:

March 26, 1997

LOCATION:

Washington, D. C.

I hereby certify that the proceedings and evidence are contained fully and accurately on the tapes and notes reported by me at the hearing in the above case before the Federal Communications Commission.

Date:

03/26/97

Official Reporter

Heritage Reporting Corporation

1220 "L" Street, N.W. Washington, D.C. 20005

Vercountess Grady

TRANSCRIBER'S CERTIFICATE

I hereby certify that the proceedings and evidence were fully and accurately transcribed from the tapes and notes provided by the above named reporter in the above case before the Federal Communications Commission.

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I hereby certify that the transcript of the proceedings and evidence in the above referenced case that was held before the Federal Communications Commission was proofread on the date specified below.

Date:

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